



2020 Partnership Opportunity

Pennsylvania FFA Foundation

Investing in the future of Pennsylvania Agriculture Education...

State Legislative Leadership Conference

Purpose: The State Legislative Leadership Conference (SLLC) will be held March 15-17, 2020 in Harrisburg, PA. Approximately 450 FFA members participate in workshops focusing on the legislative process, parliamentary procedure and state government. During workshops members are assigned to the “House” and “Senate” and debate current bills that are on the legislative floor in Harrisburg. FFA members develop career, leadership and life skills during these interactive and hands-on workshops.

On Monday afternoon, all members and advisors participate in a community service project within the Harrisburg area. This project kicks off community service across the state as FFA members return to their local communities and continue to serve fulfilling their mission, “living to serve.”

This two-night, three-day conference concludes on Tuesday morning with a legislative breakfast attended by over 50 Pennsylvania Legislators. The students are seated with their Representatives and Senators to discuss the bills debated at the conference. To wrap up the event FFA chapters tour the state capitol and try to connect with their representatives.

The PA FFA Foundation is seeking partnerships of this conference to assist FFA members’ attending the conference with lower registration costs. Partners are invited to attend any segment of this conference and may place a “welcome” letter in each FFA member’s conference notebook. For the legislative breakfast, major partner banners are placed throughout the dining room for additional exposure.

Visibility and Recognition: FFA event partners are recognized in all Foundation publications, newsletters, with signage at the event, on the Foundation website and social media. In addition, all FFA Foundation partners are invited to attend the Legislative Breakfast on March 17th, where there will be over 600+ in attendance.

Funding Request: The Pennsylvania FFA Foundation is seeking a donation for the 2020 SLLC Conference. The total cost of the event is \$120,000. The Foundation is requesting a \$_____.

Additional Information: For more information about this opportunity, please call the Pennsylvania FFA Foundation, Executive Director ~ Sarah Sparks at 717.781.5780.



*The Pennsylvania FFA Foundation, Inc. is a 501(c)(3) non-profit organization.
PO Box 157, East Berlin, PA 17316 Phone: 717.781.5780 (Tax ID: 22-2801643)*

www.paffafoundation.org

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State Legislative Leadership Conference



| | |
|--|---------------------|
| Workshop Supplies | \$10,000.00 |
| Travel, Supplies and Shirts for Service Learning | \$10,000.00 |
| Meals | \$60,000.00 |
| Venue: Lodging, Conference Rooms | \$40,000.00 |
| Total Budget: | \$120,000.00 |



**TOTAL PARTNERSHIP
Request.....**

\$

The Pennsylvania FFA Foundation is a nonprofit 501c3 organization working to promote agricultural education and the FFA. The Foundation is committed to providing **premier leadership, personal growth and career success** opportunities to over 13,000 FFA members in Pennsylvania. When you give to the Pennsylvania FFA foundation, you invest in the future of Pennsylvania's youth and in the future of Pennsylvania agriculture. Partnership recognitions by the PA FFA Foundation do not constitute an endorsement of the Foundation of the products or services of the donating company, organization or individual. Any funds in excess of the budgeted costs associated with the special projects, convention or conference will be used to preserve the strength and future of the Pennsylvania FFA.

Levels of Partnership

Please mark the pledge level at which you would like to commit, *the commitment level includes all the promotional items for all levels below the chosen level.*

- \$15,000 Event Partner: Exclusive naming right for the conference
- \$7,500 Meal Partner: Signage at the event and ability to speak during meal
- \$3,000 Blue and Gold Partner: Signage at the event and ability to speak during breakfast
- \$1,000 Workshop Partner: Logo and name on printed materials
- \$500 Emblem Partner: recognition in the event program, website, social media

Thank you so much for investing in the future of agriculture and students who will be tomorrow's industry leaders!

Partner's Signature: _____ Date: _____

2020 Pennsylvania FFA Foundation Partnership Agreement

Please complete and return to:

Pennsylvania FFA Foundation

P.O. Box 157

East Berlin, PA 17316

Email: Ssparks@paffafoundation.org

Please return by February 1, 2020.

_____ Yes, we agree to support the young men and women of FFA by sponsoring the State FFA Legislative Leadership Conference at \$_____.

_____ We would like to make a commitment to support this event for _____ years.

_____ 1 year

_____ 3 years

_____ 5 years

_____ We plan to attend the legislative breakfast and bring _____ guest to represent our company.

_____ We would like to speak during the legislative breakfast.

PAYMENT PROCEDURE:

_____ Please send us an invoice.

Please check the date you would like to be invoiced.

_____ December 2019

_____ January 2020

_____ Other Date (Please Specify) _____

_____ No invoice necessary. Full payment is enclosed.

Please make check payable to the Pennsylvania FFA Foundation.

_____ Credit Card Payment

_____ MasterCard

_____ Visa

_____ American Express

_____ Card Number

_____ Name as it Appears on Card

_____ Expiration Date

_____ 3 digit CVV

SPONSOR INFORMATION:

Company/Organization _____

Please list the name exactly as you want it to be listed in all Foundation publications.

Contact Person _____ Title _____

Address _____ City, State, Zip _____

Phone Number _____ E-Mail Address _____